



FOR IMMEDIATE RELEASE

**OJAI VALLEY INN ACHIEVES
AUDUBON INTERNATIONAL GREEN HOSPITALITY PLATINUM CERTIFICATION**

(Aug. 6, 2025 – Troy, New York) – [Audubon International](#) – The environmentally focused non-profit organization offering members numerous certifications and conservation initiatives to protect the areas where we all live, work, and play – announces that [Ojai Valley Inn](#) in Ojai, Calif., has achieved Green Hospitality Platinum-level Certification, reflecting its commitment to the highest standards of environmental best practices for lodging destinations, restaurants, and spas worldwide.

“It’s truly fitting for such a renowned and respected Southern California resort to achieve the loftiest of Audubon International’s Green Hospitality certification levels,” says Christine Kane, CEO of Audubon International. “The leadership and staff at Ojai Valley

Inn prove once again that sustainability and luxury are not mutually exclusive. In fact, they enhance each other. We congratulate their entire team for its vision and action in service to its guests, the immediate environment, and the entire planet.”

The Green Hospitality Program provides third-party verification that certified lodging facilities have met environmental best practice standards and have demonstrated a strong commitment to making improvements. Through a comprehensive method for assessing environmental measures undertaken, participating facilities can reduce environment-related costs and gain a marketing advantage. Areas of focus include Communication, Community, Waste & Materials, Water Conservation, Energy, and Chemicals & Air Quality. Properties must recertify every three years. Ojai Valley Inn’s Platinum Certification covers every hospitality element from its array of locally sourced restaurants to its Forbes Five Star-rated Spa.

“We are honored to receive the Platinum Level Green Lodging Certification—a testament to the collective commitment, care, and collaboration of our entire Ojai Valley Inn team,” says Kate Morrison, Director of Wellness & Sustainability. “We embrace our responsibility to preserve and protect it for future generations. This recognition reflects the strength of our culture and our dedication to elevating the guest experience through responsible luxury, while encouraging a shared sense of responsibility through guest education and engagement.”

Adds Casey Kim, Ojai Valley Inn’s Director of Agronomy, “Our team’s commitment to environmentally conscious land management is deeply integrated into daily operations, and this recognition affirms that sustainability and exceptional conditioning of our course and surrounding landscape can go hand in hand.”

Examples of Ojai Valley Inn’s sustainable best practices include eliminating single-use plastics wherever possible – earning recognition from Oceanic Global – and prioritizing local sourcing across dining and retail spaces. Water-saving efforts include smart irrigation systems, replacing traditional grass with drought-tolerant landscaping, and offering in-room features that support mindful conservation. The resort also partners with the Ojai Valley Land Conservancy, Produce Good, Clean the World, and Recork to extend their sustainability footprint into the larger community.

“It’s rare when a new member joins Audubon International and with the first try achieves our highest-level Platinum Hospitality Certification. When it happens, it’s a joy to recognize the people behind the achievement,” says Greg Poirier, Global Director of Eco Certification Programs for Hospitality. “Thank you and congratulations to all the team and especially Jack Jarvis, Sustainability Manager, and Kate Morrison for the pleasure of working with you at this magnificent property.”

To learn more about how your local lodging property or resort can gain recognition for your environmental efforts, to learn how to expand your initiatives through Audubon International’s numerous environmental certifications, or to explore sponsorship options,

visit www.auduboninternational.org or call toll free: 1-844-767-9051

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About Audubon International

An environmentally focused non-profit organization, Audubon International offers members numerous certifications and conservation initiatives to protect the areas where we all live, work, and play. Its certifications are designed to increase environmental awareness, encourage sustainable environmental efforts, and educate both its members and their communities.

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